



# **FASTCROP® FOOTPRINT**

Instant, compliant farm footprints with visual insights and secure supply chain sharing

#### CHANGING SUSTAINABILITY LANDSCAPE

With frameworks like CSRD and rising stakeholder expectations, accurately measuring the environmental impact of agricultural products is essential for reporting. Yet, collecting on farm primary data and deriving meaningful insights remain a challenge.

# COMPLEXITIES OF PRIMARY DATA COLLECTION



Suppliers often struggle with complex LCA data requests leading to gaps and inaccurate data



Once data is received, processing it into accurate and reliable footprint results for benchmarking can be time-consuming, complex and require significant expertise



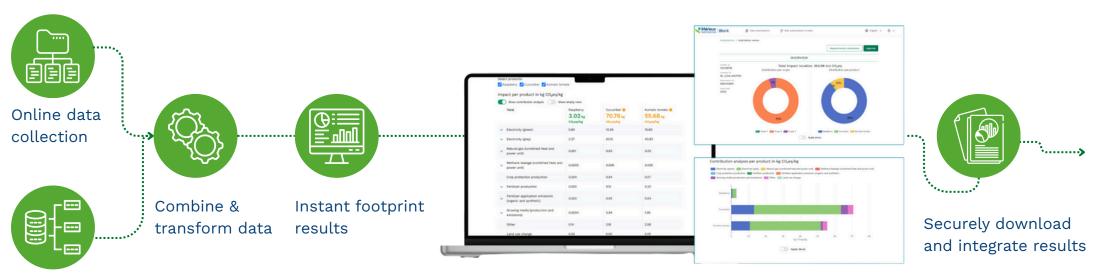
# FASTCROP® FOOTPRINT

FastCrop® Footprint is a web-based solution designed for agri-food supply chain partners. It offers instant, accurate and actionable environmental footprint insights of crop products. Cultivation types included are: orchards, arable farming and greenhouse horticulture cultivation.

#### **HOW IT WORKS**

## **Key features**

- On farm Primary Data Collection
- Easy validation of results
- Comprehensive sustainability insights
- Flexible reporting and secure sharing
- Methodology aligned with PEFCRs, SBTi FLAG



Completing missing data points

#### ADDITIONAL IMPLEMENTATION SUPPORT



**Helpdesk feature:** Train growers or farmers to fill in the data collection forms seamlessly.



**Onboarding:** Onboarding support to adapt FastCrop® Footprint to your and your supply chain partners' needs.



**Data review:** Farmers' data can be analyzed by a trusted sustainability team before being sent to supply chain partners

### **Additional Features**

- Accessibility inclusive user interface eg: for color blind usage
- Available in multiple languages: English, Spanish and Dutch
- Downloadable PDF for farmers and supply chain partners for their records
- Downloadable XLS exports for supply chain partners for benchmarking and annual reporting needs



## YOUR PARTNER IN FOOD SYSTEM SUSTAINABILITY



## **About Mérieux NutriSciences | Blonk**

With 25+ years of experience, our team at Mérieux NutriSciences | Blonk is a trusted global expert in food system sustainability. Leveraging our environmental footprinting expertise, we enable the agri-food sector to achieve its sustainability goals through an integrated approach combining consultancy, data, databases and software solutions.

#### **CONTACT US TODAY**

## Mérieux NutriSciences | Blonk

Marten Meesweg 8, 3068 AV Rotterdam, The Netherlands + 31 (0) 182 579970 info@blonksustainability.nl

